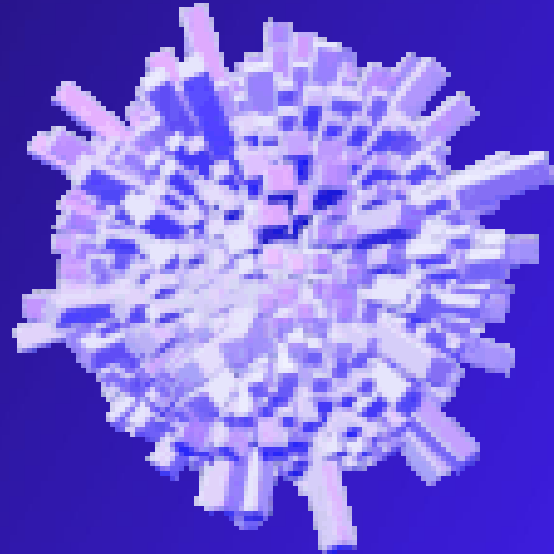


Website Proposal Presentation

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- **Introduction:** This presentation outlines the proposal for developing a professional real estate website designed to showcase projects, improve online visibility, and generate quality customer inquiries.
- **Purpose of Presentation:** To present the website concept, features, and overall approach that will help establish a strong digital presence for your real estate business.
- **Business Growth Focus:** The proposed website is structured to support project promotion, provide clear information to buyers, and create a reliable platform for potential customers.
- **Clear Project Overview:** This brief presentation explains the development scope, expected timeline, and investment required for building the website platform.



Website Pages Structure

Proposed Website Page Layout

- **Home Page:** The homepage will introduce the real estate brand with a strong visual banner, quick project highlights, inquiry buttons, and key information about available properties to capture visitor attention immediately.
- **Projects / Properties:** A dedicated section to showcase all property listings with images, location details, specifications, and pricing information so buyers can easily explore available projects.
- **About Company:** This page will present the company background, vision, experience in the real estate market, and credibility elements that help build trust with potential buyers and investors.
- **Contact & Inquiry:** A contact page including phone number, office address, map location, and inquiry form so interested buyers can easily reach out or request more information.



Professional Real Estate Website Proposal

Digital Platform to Showcase Projects & Generate Leads

- **Strong Digital Presence:** A professionally designed website helps establish credibility in the real estate market. Buyers often research properties online before contacting builders or agents.
- **Project Showcase Platform:** The website will present projects, properties, and details clearly with images and descriptions, allowing potential buyers to easily explore available options.
- **Customer Inquiry Channel:** Integrated contact forms and direct communication options enable potential buyers to quickly connect and request information about properties.
- **Accessible Anytime:** The website works as a 24/7 information center where customers can explore projects and contact the business without visiting the office physically.



Key Website Features

Important Functionalities Included



- **Property Listing Pages:** Dedicated pages to showcase projects with images, specifications, location details, and highlights so visitors can clearly understand each property offering.
- **Inquiry & Lead Forms:** Visitors can submit inquiries directly through the website, allowing the business to capture leads and respond quickly to potential buyers.
- **Map & Location Details:** Integrated map sections help customers easily identify property and office locations, simplifying directions and site visit planning.
- **Mobile Responsive Design:** The website will function smoothly on mobile phones, tablets, and desktops to ensure accessibility for all types of users.

Business Advantages

How the Website Supports Growth



Higher Online Visibility

A dedicated website improves discoverability when people search for properties online, helping attract potential buyers from wider locations.



Better Customer Trust

A professional website demonstrates credibility and transparency, increasing buyer confidence while exploring property options.



Centralized Property Information

All project details, pricing highlights, and contact information are organized in one place, making it easier for visitors to understand offerings.



Lead Generation Opportunity

Visitors who explore properties can easily convert into inquiries through integrated contact options, helping generate business opportunities.

Project Delivery Plan

Efficient Development & Launch Timeline



Project Investment

Website Development Proposal

- **Website Design & Development:** Complete development of a professional 5–7 page website including property listings, inquiry forms, responsive layout, and structured information pages.
- **Project Cost:** Total investment for website design and development is ₹30,000 as per the provided quotation.
- **Domain & Hosting:** Domain registration and hosting services will be arranged at actual cost depending on the selected plan and service provider.
- **Estimated Completion:** The website can be prepared within approximately 8 days after confirmation and receiving the required project details.

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Thank You

We Appreciate Your Time and Consideration



Appreciation

Thank you for taking the time to review this website proposal. We truly appreciate the opportunity to support your business in building a strong online presence.



Next Step

Upon confirmation, the project can begin immediately after receiving the required information and materials needed for the website.



Open for Discussion

We would be happy to discuss any questions, suggestions, or custom requirements to ensure the website fully aligns with your business goals.



Contact Information

For further communication or clarification, please feel free to contact Harshwardhan Vaidya at +91 9518588245.